Our 3rd National Conference

Transforming Maternity Services

Thursday 26th May 2016 – Central London

Chair:
Alison Baum
Chief Executive
Best Beginnings

Speakers Include:
Baroness Julia Cumberlege CBE
Chair
National Maternity Review

Professor Cathy Warwick
Chief Executive
Royal College of Midwives (RCM)

Julie Juliff
Head of Maternity Commissioning
NHS Haringey CCG

Professor Debra Bick
Professor of Evidence Based Midwifery
Kings College London

Dr Beckie Lang
Programme Director
Institute of Performance in Practice (iPiP)
iPiP hosts the Tobacco Control Collaborating Centre (TCCC)

Logan Van Lessen
Consultant Midwife Public Health
The Whittington Hospital NHS Trust
Awarded the ‘Better Births Award for Postnatal and Newborn Care’ at the RCM Awards in 2015

Elizabeth Duff
Senior Policy Adviser
National Childbirth Trust
Elizabeth was a member of the National Maternity Review

Contributors
About the Event

Our Transforming Maternity Services Conference is designed to inform you of the key recommendations laid out in the National Maternity Review. Featuring keynote addresses from Baroness Julia Cumberlege, Chair of the National Maternity Review, and RCM Chief Executive Cathy Warwick, take this opportunity to explore the review proposals and consider the implications for maternity services in your area.

Focusing on the delivery of personalised care, expert speakers highlight a range of practical and strategic guidance to improve outcomes for women and ensure a flexible and safe approach. Best practice case studies help you to identify and address the key social and health issues encountered by expectant mothers.

Topics addressed include:
- Working across boundaries to provide and commission maternity services
- Promoting personalisation, safety and choice through flexible care plans and Personal Maternity Care Budgets
- Tailoring maternity services to support women with specialist health needs, such as obesity, smoking or drug and alcohol abuse
- Improving postnatal services to provide continued support and care to women after birth
- Implementing a care plan to identify and support those with a mental health need

Attend this event to gain crucial insight on the impact of the National Maternity Review and ensure pregnant women have more choice, continuity and freedom in the care and treatment that they receive.

Benefits of Attending

- Hear from Baroness Julia Cumberlege who led the National Maternity Review to gain insight on the key changes and recommendations being introduced to maternity services
- Develop a care strategy that ensures services effectively support the mental health needs of pregnant women
- Explore best practice on delivering postnatal care and how to introduce a comprehensive maternity services package that caters to a range of needs
- Achieve a maternity services strategy that is tailored to the physical health requirements of pregnant women
- Learn how to engage with vulnerable pregnant women to mitigate risks and support better outcomes
- Take away guidance on measures that improve the safety of care and reduce still births

Who Should Attend

This conference has been developed to be of relevance to people across the NHS, Local Authorities, Community, Voluntary and Private Sector Providers including:
- Clinical Leaders and Heads of Service
- Commissioning Teams
- Nursing and Midwifery Teams
- Adult’s and Children’s Services
- Family Nurse Partnerships
- Family Support Teams
- Health and Wellbeing Boards
- Health Visitors and Midwives
- Teenage Pregnancy Teams
- Maternity Services Committees
- Substance Misuse Teams
- Gynaecologists and Obstetricians
- Paediatricians
- Pre and Post Natal Care Teams
- Family Planning Teams

Forthcoming Events

Safeguarding Adults
Monday 25th April – Central London

Delivering the Cancer Strategy
Thursday 28th April – Central London

Transforming Mental Health Care
Friday 24th June – Central London

www.capitaconferences.co.uk

Sponsorship and Exhibition Opportunities

We provide a range of flexible packages which offer your organisation a platform to network and communicate with key organisations in the public sector.

For further information please contact Matt Turton on 020 7960 7717 or email matt.turton@capita.co.uk
09.20  Registration Tea and Coffee

09.50  Chair’s Extended Opening Remarks
  • Increasing the accessibility of information through the use of applications and technology
  • Practical guidance on achieving effective parenting
    Alison Baum
    Chief Executive
    Best Beginnings

Keynote Addresses

10.15  A Key Policy Update on the National Maternity Review
  • Clarification of the Maternity Review and its recommendations on how to deliver better maternity services
  • Examining measures to address still births
  • Understanding the Government’s reforms to maternity services and the impact these will have on care for pregnant women
  • Providing more personalised care and choice for pregnant women
    Baroness Julia Cumberlege CBE
    Chair
    National Maternity Review
    As part of the NHS Five Year Forward View this report, published in February 2016, assessed current maternity care provision and considered how services should be developed to meet the changing needs of women and babies

10.40  Postnatal Care Planning and Ensuring Continued Support
  • Developing a comprehensive postnatal care plan that offers a range of services and facilitates continuity of care
  • Commissioning postnatal care services that support the needs of women after giving birth
  • Ensuring the health and wellbeing of women after pregnancy
    Professor Cathy Warwick
    Chief Executive
    Royal College of Midwives (RCM)

11.05  Session Questions and Discussion

11.20  Networking Tea and Coffee Break

11.50  Delivering Personalised Maternity Care
  • Empowering women to give them greater involvement in the quality of the care and treatment they receive
  • Addressing social inequalities through improving choice and providing flexible maternity services
    Elizabeth Duff
    Senior Policy Adviser
    National Childbirth Trust
    Elizabeth was a member of the National Maternity Review

12.15  Questions and Discussion

12.25  Tailoring Maternity Services to Support Women with Specialist Health Needs
  • Developing a service tailored to specific needs
  • Supporting pregnant women with high needs such as alcohol and drug use
  • Ensuring accessible care for pregnant women with physical health conditions such as obesity
    Professor Debra Bick
    Professor of Evidence Based Midwifery
    Kings College London

12.50  Questions and Discussion

13.00  Networking Lunch

14.00  Supporting Vulnerable Women to Achieve Better Outcomes
  • Engaging with hard to reach women and fostering a strong relationship with them to mitigate risks in pregnancy
  • Making maternity services accessible for women with complex social circumstances
    Logan Van Lessen
    Consultant Midwife Public Health
    The Whittington Hospital NHS Trust
    Logan was awarded the 'Better Births Award for Postnatal and Newborn Care' at the RCM Awards in 2015

14.20  Questions and Discussion

14.30  Addressing Mental Health Concerns Encountered During Pregnancy
  • Exploring mental health issues faced by women throughout pregnancy
  • Creating a viable perinatal mental health strategy that meets the quality care standards
  • Understanding the relationship between mental health and improving outcomes for pregnant mothers and their child
    Julie Juliff
    Head of Maternity Commissioning
    NHS Haringey CCG

14.50  Questions and Discussion

15.00  Insights into Reducing Smoking in Pregnancy
  • Understanding women’s needs
  • Implementing a strategic approach to reduce smoking among pregnant women
    Dr Beckie Lang
    Programme Director
    Institute of Performance in Practice (iPiP)
    iPiP hosts the Tobacco Control Collaborating Centre (TCCC) and is part of the Smokefree Action Coalition

15.20  Questions and Discussion

15.30  Chair’s Closing Remarks and Close of Conference
# Transforming Maternity Services

**Thursday 26th May 2016 – Central London**

## DELEGATE DETAILS

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Discounts Available

Book a 3rd Delegate at half price*

**EASY WAYS TO BOOK**

**ENQUIRIES** 0207 227 6537

**EMAIL** conference.events@capita.co.uk

**FAX** your completed form to 0870 165 8989

**POST** your completed form to:

Capita Conferences Administration, 4th Floor, Barnard’s Inn, 86 Fetter Lane, London, EC4A 1EN

## PAYMENT DETAILS

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Those currently working as a nurse or social worker, Patient Groups and Charities Registered with the Charity Commission and OSCR are eligible for this discount. Please provide registration number below.

Discount Code*

Please see our website for discounts available

Charity Commission/OSCR Registration No.:

Your Purchase Order/Reference Number:

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We will issue an invoice upon receipt of your booking and payment can be made: online by credit/debit card, BACS or cheque.

Payment terms are 30 days and payment must be received before the conference date.

I have read the terms and conditions and understand the cancellation policy

Signature required:

Purchase of Delegate Pack Only

If you are unable to attend the event, but would like to receive supporting documentation please indicate below:

- [ ] PDF Electronic Version @ £95 – plus VAT

Invoices issued after the event when order processed. See payment options below.

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Payments to CAPITA BUSINESS SERVICES LTD.

Bank: Barclays Bank Plc

Sort Code: 20-67-59

Account No: 60864978

Email remittances: cbsremittances@capita.co.uk or fax to 020 7504 3551

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**TERMS & CONDITIONS**

**CANCELLATIONS** confirmed in writing 14 days before the conference date will be refunded, minus an administration fee of £50 plus VAT.

We regret that no refund can be made after that date, although substitutions can be made at any time.

Capita are not able to offer refunds for cancellations arising from events outside of our control.

**VENUE AND REGISTRATION DETAILS** will be sent within 14 days of the event date. We cannot be held responsible for non arrival of this information, if you have not received within 7 days of the event date, please call us on 0870 400 1020.

**PROGRAMME AMENDMENTS** Capita reserves the right to alter the programme or venue without notice due to unforeseen circumstances.

**CHANGE OF DETAILS** Have your details changed, are they incorrect or do you not wish to receive any future mailings? Please email: conference.events@capita.co.uk.

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