Our 2nd National Conference

General Data Protection Regulation

Wednesday 25th May 2016 – Central London

Chair:
Boris Wojtan
Director of Privacy
GSMA and
European Advisory Board Member
International Association of Privacy Professionals (IAPP)

Speakers Include:
Karolina Mojzesowicz
Head of Sector
Data Protection Reform
European Commission

Jonathan Bamford
Head of Strategic Liaison
Information Commissioner’s Office

Sunny Athwal
In House Counsel
Data Protection
Visa

Michael Powders
Head of Privacy for Global Functions
Vice President Compliance
Barclays

Jonathan Baines
Freedom of Information Manager
Network Rail and
Chair
National Association of Data Protection Officers (NADPO)

Louisa Elder
Director
Head of IP and Data for Law
Ernst & Young

Plus a Half-Day Briefing

Understanding the ‘Right to be Forgotten’

Thursday 26th May 2016 – Central London

Contributors

NetworkRail

EY
Building a better working world
About the Event

With the finalisation of the General Data Protection Regulation (GDPR) text and its implementation period due to start in Spring 2016, our General Data Protection Regulation Conference is perfectly timed to equip you with the knowledge and tools needed to effectively implement the reforms.

Attend to get to grips with your new obligations and ensure that your organisation is compliant with the regulations coming into force. With penalties for companies in breach of the new laws being to up 20 million euros or 4% of annual turnover, it is crucial that your organisation is fully compliant before GDPR comes into force in 2018.

Bringing together senior representatives from across the private and public sector, key topics covered on the day include:

• Understanding the implications of the General Data Protection Regulation (GDPR) on international data transfers
• Implementing an effective and efficient Data Protection Impact Assessment programme
• Reviewing the rights of the data subject in relation to profiling and marketing strategies

Start preparing your organisation now to ensure you are compliant with the impending regulations and have the strategies in place to avoid substantial fines.

Benefits of Attending

• Hear from the European Commission and Information Commissioner’s Office (ICO) on the key changes outlined in the GDPR and how to effectively prepare for its implementation
• Take away ideas for ensuring privacy by design is embedded into your everyday processes
• Explore the implications of the GDPR on marketing practices and the need for explicit consent
• Understand how data security requirements in the cloud will change for data controllers and processors
• Review the role of the Data Protection Officer (DPO) and the requirements for appointing DPOs

Who Should Attend

Representatives from across the public and private sector including:

• Chief Executives and Senior Management Teams
• Change Management Teams
• Chief Information Officers
• Information Governance Teams
• Information and Data Teams
• Compliance Teams
• Data Protection Officers
• Privacy Managers
• Heads of Legal Services
• Records Teams
• Policy Managers
• Risk Managers
• IT, ICT and IM&T Teams
• Marketing Teams
• Human Resources Teams
• Operations Teams
• SMEs

Sponsorship and Exhibition Opportunities

We offer a range of flexible packages which offer your organisation a platform to network and communicate with key organisations in the public sector.

For further information please contact Moira McCarthy on 020 7202 0596 or email moira.mccarthy@capita.co.uk
10.00 Adopting the GDPR and Unifying Data Protection Requirements across the European Union (EU)
• Understanding the key changes from the existing Data Protection Directive
• Examining what the reforms mean for public and private sector organisations
Karolina Mojzesowicz, Head of Sector, Data Protection Reform, European Commission

12.25 Gaining Consent and Adapting Marketing Strategies in Light of GDPR
• Ensuring transparency in obtaining customer consent and in marketing strategies
• Examining the changes to the definition of personal data
• Examining the ‘Right to Erasure’ under Article 17 GDPR
• Underestimating where exemptions apply
Jonathan Bamford, Head of Strategic Liaison Information Commissioner’s Office

12.50 Questions and Discussion

13.00 Networking Lunch
14.00 Meeting EU Regulations for the Storage and Management of Content in the Cloud
• Ensuring data storage security in the cloud
• Tips for what needs to be included in contracts with cloud service providers
• Reviewing the physical locations of data centres and examining contracts with data processors to ensure they are compliant
Kuan Hon, Senior Researcher, Microsoft Cloud Computing Research Centre and Cloud Legal Project
Queen Mary University of London

14.50 Questions and Discussion

15.00 International Data Transfers: Implications of the GDPR
• Examining the interoperability of the new EU regulations with worldwide privacy rules
• Ensuring a legitimate basis for transferring personal data to jurisdictions that aren’t recognised as adequate
• Strategies to facilitate intra-group transfers of data
Michael Powders
Head of Privacy for Global Functions, Vice President Compliance Barclays

15.20 Rolling Out a Data Protection Impact Assessment (DPIA) Programme
• Governance and implementation from project sponsor to delivery
• Overhauling DPIA: observations and practical challenges
• Strategies to facilitate intra-group transfers of data
Louisa Elder, Director
Head of IP and Data for Law
Ernst & Young

15.40 Questions and Discussion

16.20 Chair’s Closing Remarks and Close of Conference

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Keynote Addresses

10.00 Adopting the GDPR and Unifying Data Protection Requirements across the European Union (EU)
Boris Wojtan, Director of Privacy, GSMA and European Advisory Board Member, International Association of Privacy Professionals (IAPP)

12.00 Questions and Discussion

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Briefing Programme

09.00 Chair’s Opening Remarks
Boris Wojtan, Director of Privacy, GSMA and European Advisory Board Member, International Association of Privacy Professionals (IAPP)

09.10 Reviewing the Current Legal and Judicial Landscape
• Examining the ‘Right to Erasure’ under Article 17 GDPR
• Exploring the specific grounds for the ‘Right to be Forgotten’
• Understanding where exemptions apply

09.50 Implementing Effective Business Processes to Accommodate New Rights
• Assessing retention schedules and developing robust disposal procedures
• Understanding the steps controllers should take to dispose of data
• Having efficient processes in place to respond promptly to requests for deletion

11.00 Obtaining the Rights to Erase Personal Data
• The territorial scope of de-listing
• Exemptions and exceptions to deletion
• Examining the data subject’s rights to the erasure of information

11.40 Procedural Steps for Dealing with Removal Requests
• Controller responsibilities where data has been made public
• Timescales for erasing data

12.15 Balancing Data Protection with Free Expression
• Exploring when RTBF requests can be denied on the grounds of Freedom of Speech and Right of Information

12.45 Chair’s Closing Remarks and Close of Briefing

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Conference Programme

09.20 Registration Tea and Coffee
09.50 Chair’s Opening Remarks
Boris Wojtan, Director of Privacy, GSMA and European Advisory Board Member, International Association of Privacy Professionals (IAPP)

10.00 Adopting the GDPR and Unifying Data Protection Requirements across the European Union (EU)
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Karolina Mojzesowicz, Head of Sector, Data Protection Reform, European Commission

10.30 Questions and Discussion

11.00 Examining the ‘Right to Erasure’ under Article 17 GDPR
• Examining the specific grounds for the ‘Right to be Forgotten’
• Understanding where exemptions apply
Jonathan Baines, In House Counsel, Data Protection, Visa

11.15 Networking Tea and Coffee Break

11.45 Privacy by Design in the New Data Protection Regulation
• Applying default mechanisms that ensure only necessary data is collected and processed
• Embedding privacy into new products
• Updating organisational IT systems and processes to meet regulatory duties
Sunny Athwal, In House Counsel, Data Protection, Visa

12.00 Questions and Discussion

12.25 Gaining Consent and Adapting Marketing Strategies in Light of GDPR
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### BOOKING FORM

**General Data Protection Regulation**  
Wednesday 25th May 2016 – Central London

**Understanding the ‘Right to be Forgotten’**  
Thursday 26th May 2016 – Central London

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**BOOKING SOURCE CODE: SMMK**

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Attend both events and receive a 20% discount*

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**To qualify for the SME rate you must be a company with less than 100 employees**

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